

I NEED AN INFLUENCER!

My website has exploded with interest for over a year now with thousands of visits an hour +. The response is incredible so I've decided to appeal to my exceptional audience.

Professional Profile: Inventor and Entrepreneur in Mobility Solutions

- Over 20 years of experience in innovation, with a successful patent from two decades ago that faced similar market challenges but ultimately succeeded through a key distributor partnership.
- Current invention: The Handi-Power Chair, featuring advanced suspension technology patented in 2020, designed to revolutionize mobility for individuals with disabilities.
- Website (handi-powerchair.com) has experienced explosive growth, attracting hundreds lasting for over an hour, demonstrating strong market interest and audience engagement.

Past Successes and Industry Insights

- Previous patent adopted by a major distributor covering every state from the Rockies to the East Coast; their CEO visited my facility and remarked, "With all our resources and money, you think we could have invented this?" – highlighting the value of external innovation.
- Similar dynamics persist today: A leading industry player emailed several years ago to delete correspondence, citing in-house innovation only – yet internal employees rarely risk proposing unapproved ideas.
- Presented the Handi-Power Chair to a regional manufacturer; an employee noted it was "too radical" for the industry, despite the core technology being established since 1999.

Market Feedback and Challenges

- Attended numerous trade shows and expos for the mobility and disability sectors, receiving enthusiastic responses until mentioning lack of VA and Medicare reimbursement, which deterred potential users.
- Power chair manufacturers often resist collaborations with outsiders, as confirmed by multiple booth representatives at industry events.
- Influencers typically promote established products rather than concepts, underscoring the need for direct executive connections to demonstrate the chair's self-evident benefits.

Call to Action: Seeking Strategic Partnerships

- Among the vast audience visiting the Handi-Power Chair website, I believe some have connections to employees or executives at power chair manufacturers.
- The Handi-Power Chair's suspension system sells itself – all that's needed is an opportunity for a company executive to experience it firsthand.
- If you have a valid contact at a power chair manufacturer or dealer, I will personally deliver or ship a demo unit to a dealer in your area for a 30-day trial.
- In return, request a letter on company letterhead outlining their thoughts on potential next steps.
- Results-oriented incentives: Depending on the outcome (e.g., patent sale or licensing), I offer a percentage of royalties to qualifying connectors who facilitate successful partnerships.

Contact info: info@handipowerchair.com